

# OVER THE AIR:

## MAGIC BY VINNY GROSSO



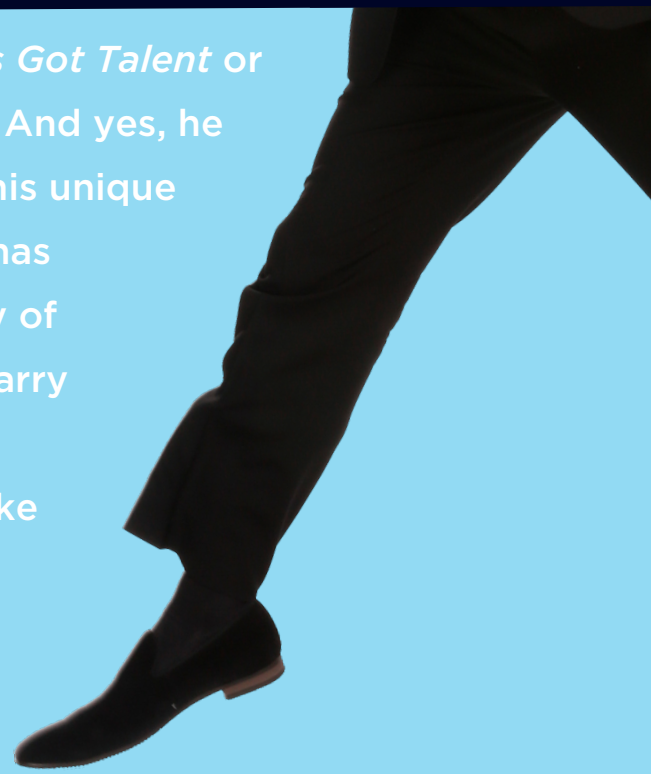
So much more than a traditional show, *Over the Air Magic* delivers 60 minutes of fun, interactive magic. The show is streamed over zoom making it easy to access, and uses several high-end technologies to immerse you completely in the experience. The magic happens right in your home, creating a welcomed escape perfect for corporate, fundraising, and private events.



## A NEW INNOVATIVE SHOW

interactive, engaging and fun!

You may have already seen Vinny on *America's Got Talent* or his two appearances on *Penn & Teller: Fool Us*. And yes, he fooled them both times! Vinny has performed his unique style of comedy magic all over the world, and has served as the National President of The Society of American Magicians, a position once held by Harry Houdini. From side-splitting laughter to jaw-dropping magic, Vinny's performances are unlike any you've ever seen. *Over the Air Magic* is no exception!





## PRIVATE EVENTS

### COUNTLESS PARTY IDEAS LIMITED ONLY BY YOUR IMAGINATION



Coordinate with your guests and local take-out restaurants for the ultimate "Dinner & A Show!"



Do your own magic trick! Have your guests login for a typical zoom gathering then introduce Vinny for a truly unique surprise party experience!

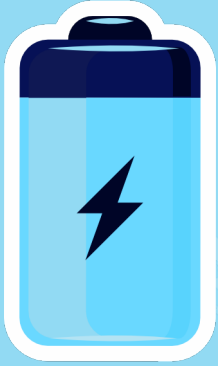


Send a shopping list to your guests ahead of time. Once everyone is logged in, teach them how to make the drink of the night for an unforgettable cocktail party!

*Over the Air Magic* uses the zoom platform. We'll give you hosting control for an hour before the show begins so you and your guests can socialize and get connected. Then after the show, we'll keep the meeting active so you have an opportunity to talk about your experience and say your goodbyes. No matter what you're planning, we'll help you put together an evening your guests will never forget.



## CORPORATE EVENTS



### MORALE BOOSTING

*Over the Air Magic* is the perfect escape from the everyday stresses that employees are experiencing. Supercharge your retreat and come back to work feeling excited and energized.

### TEAM BUILDING

The unique structure and reach of *Over the Air Magic* allows team members to connect in ways rarely possible in the past. The shared show experience and family friendly element strengthens connection and collaboration.



### CLIENT MARKETING

Think bigger than wining and dining; *Over the Air Magic* provides clients with a much-needed escape for the entire family. Sharing joy and amazement will enhance your client relationships in ways you never thought possible.

*Over the Air Magic* is not a substitute for live corporate events; it's the solution to achieving more with your corporate programming. The show will captivate, entertain, and inspire your audience, all in a cost-effective and completely customizable format. See page six for a dozen ways to highlight your brand and incorporate a personalized message, or simply contact us to learn how we can make *Over the Air Magic* work for your company.

# OVER THE AIR MAGIC



## NON-PROFITS



**FUN FOR EVERYONE INVOLVED**



**SIMPLE, HASSLE-FREE SETUP**



**RAISE MONEY, AWARENESS, AND SPIRITS**

Most non-profits have been forced to postpone or cancel events, but people are still looking to give back. How do you welcome that generosity with something to offer in return? *Over the Air Magic* is a feel-good experience that is risk free, easy to arrange, and most of all, memorable. It's the perfect event to keep donors engaged in your cause.

There are several ways to raise money with *Over the Air Magic*, from straight ticket sales to an active donation drive built in to the show itself. We also offer creative ways to book *Over the Air Magic* at no cost to your non-profit! Contact us and we'll be happy to discuss options to make *Over the Air Magic* work for your event.



Need help with the logistics of receiving donations?  
Want help spreading the word about your campaign?  
Contact our partner [livetogive.com](https://livetogive.com) for assistance.



## CORPORATE GIVING

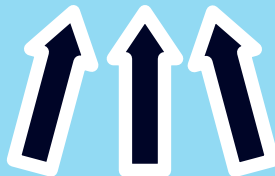
### LET'S GO BEYOND THE CLICHÉ OF “WIN-WIN”

Corporations sponsor an *Over the Air Magic* event through a donation to a specific non-profit.



By sponsoring an event, corporations connect with the non-profit audience through messaging/product placement built right into the show.

Non-profit patrons donate by purchasing tickets to the sponsored Over the Air Magic show.



The non-profit raises funds while providing fun and memorable entertainment, and patrons won't be able to stop talking about their experience.

A new stream of potential customers learn about your brand organically, while feeling great about supporting a cause that matters to them.





# OVER THE AIR MAGIC



## A DOZEN WAYS TO CUSTOMIZE THE SHOW WITH YOUR BRAND!

1



Print your logo on the "boarding pass" show ticket

2



Brand the lower third of the broadcast with your logo

3



Display your logo on the set's background screen

4



Feature your logo on the pre-show "boarding" slides

5



Mention your company in the flight attendant speech\*

6



Play your own prerecorded speech/ad before the show

7



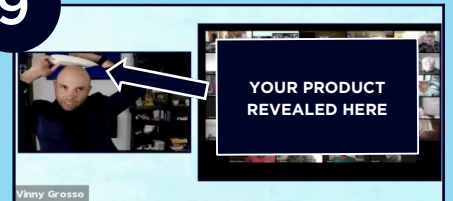
Product placement on the set's background bookshelf

8



Integrate your logo/message into a card trick\*

9



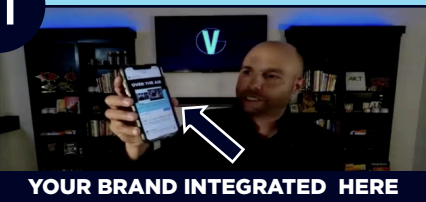
Highlight your brand/product into a signature effect

10



Gift your product to an audience member as a prize\*

11



Feature your branding in a social media magic trick

12



Choose a special guest to help with a trick

\*extra fees may apply

OVERTHEAIRMAGIC.COM

# OVER THE AIR MAGIC



## HERE ARE THE DETAILS

60 minutes long

family friendly and fun for all ages

can be performed for 20 - 1,000 guests

zoom broadcast with additional production technology for a unique look and feel

## YOU'VE GOT QUESTIONS? WE'VE GOT ANSWERS

Do I need a camera?

While you do not need a camera to view *Over the Air Magic*, we strongly recommended turning yours on so you can participate in the magic.

What if I don't have the supplies?

Don't worry! You can still enjoy the show without a deck of cards, loose change, a paper plate, and marker. These supplies help you experience the magic in your home, but they're not required. And if paper plates are as hard to find as toilet paper, you can use a blank sheet of paper instead.

How many people can watch from my computer?

As many as you can fit around your screen! Guests often connect their computers to full-size television to have the entire family watch and participate in the show from their living rooms.

Can it be paused?

No, *Over the Air Magic* is a live, interactive experience!

What if I'm late?

Since *Over the Air magic* is a live show, you'll miss what happened before you arrive. We recommend logging in 15 minutes prior to showtime to get the full *Over the Air Magic* experience.

My company is in Europe, are you able to do a show at an appropriate time for me?

Yes! *Over the Air Magic* can be scheduled for anytime of the day and any day of the week, subject to availability. Audiences on six different continents have already enjoyed *Over the Air Magic* from the comfort of their homes!

# OVER THE AIR MAGIC



“

How did you do a card trick with **my** cards in **my** house? I'm still in **awe!** I'm a **fan!**

That was **awesome!** We **loved** it! You know you really **enjoyed** something when you talk about it for hours or days after.

You were **great!** That was really **fun!**  
Life felt somewhat **normal** for an hour.

”



I developed *Over the Air Magic* because I thought the online shows should offer more than a traditional show. I wanted to create a whole new experience that just isn't possible in a theater or on television. But beyond all that, I wanted to create an escape from the stresses of daily life. My show is family friendly and engaging for everyone. I hope you'll join me for this unique journey and enjoy a little break from reality!

-Vinny Grosso